

The Gazette

Week of April 8 through 14, 2010

A place for everything... and then some.'

Organizing is about more than just finding a place for everything.

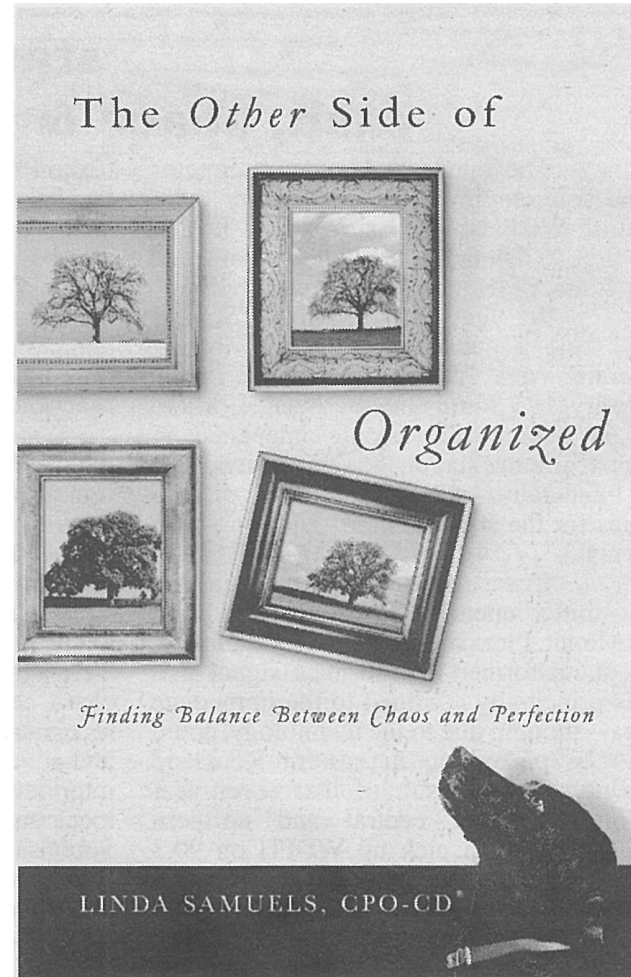
Professional organizer Linda Samuels writes in her debut book, *The Other Side of Organized: Finding Balance between Chaos and Perfection* (160 pages, Oh, So Publishing!, \$14.95), that true order is about finding a level of order that's comfortable for you, discovering places and people that renew your energy, and being organized enough to feel balanced.

In *The Other Side of Organized*, Ms. Samuels encourages readers to get organized enough to reduce the stress of life's details and make time to embrace their passions. She asks, "Do you get overwhelmed with disorganization and clutter? Feel like your schedule doesn't allow enough unplanned time? Find yourself caught in frenetic multi-tasking?" She says that thousands of clients and readers have found help and inspiration in her advice, personal reflections on change and connection, and vision of what can be accomplished "when we find that sweet spot between chaos and perfection."

Sheila Delson, a past president of the National Study Group on Chronic Disorganization, praises the book: "Beautifully and thoughtfully written, *The Other Side of Organized* presents a refreshing perspective on being organized. ... An original view we all should adopt."

Barry Izsak, a past president of the National Association of Professional Organizers, also says, "A fresh, new approach about the underlying causes of disorganization. *The Other Side of Organized*... will help you break through your roadblocks to live the life you want." Ellen Littman, Ph.D, a clinical psychologist and author of *Understanding Girls with ADHD*, says, "Linda's personal narrative highlights the ways in which our internal lives impact our ability to organize... *The Other Side of Organized* will help readers reframe their organizing goals to strive for balance rather than perfection."

In January 1993, Ms. Samuels combined a background in visual arts and business, "(a) love of helping people"



and organizing abilities to launch her business, Oh, So Organized! In addition to hands-on organizing, she presents seminars, writes, produces a newsletter on organizing and consults for other professional organizers. She has been featured in *The New York Times*, *Woman's Day*, *Ladies Home Journal* and *Westchester Magazine*.